



MAKE EVERY DRIVEN MILE A SHARED MILE

Sustainability Report 2021
Executive Summary

MILES

Economic

Break-Even 2021

Ecologic

Our fleet saved around

51,600t

of CO₂ in 2021

Social

MILES donated around

70,000€

to charity in 2021



2016

foundation



291

employees



4915

vehicles



740,000

registered users

As at 31 December 2021

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With our first the Sustainability Report 2021 we want to give all our partners, cities and municipalities, investors, colleagues, users and all interested parties insight into the services and activities of MILES with regard to sustainable action and the concomitant economic and social responsibility that we assume.

For a more detailed picture of us and our actions, we recommend reading the entire report or individual relevant chapters.

About us

Mobility should be shared, sustainable and accessible to everyone. MILES Mobility offers carsharing and vansharing in a kilometer-based billing model as well as flexible rates for daily rentals of up to 30 days - all in the convenient stationless free-floating system.

MATERIALITY ANALYSIS

The materiality analysis sought to detect the sustainability issues and challenges that are of relevance for MILES. The point was to identify spheres of activity with an impact on our current and future business endeavours and the corresponding effects on business success.

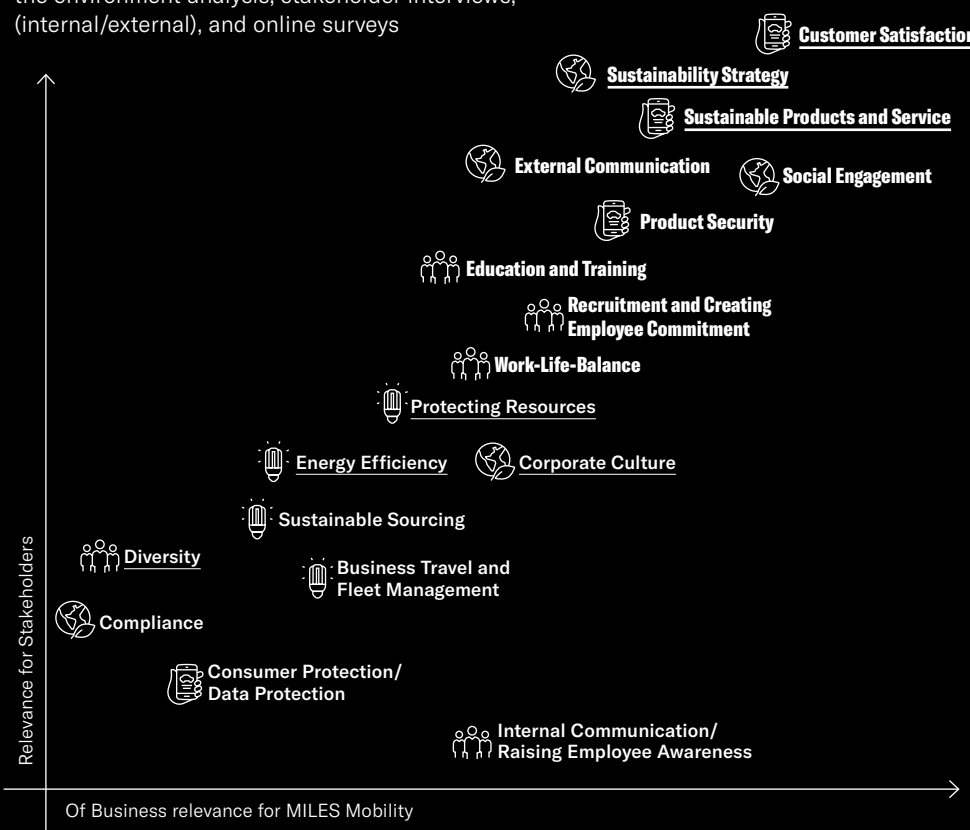
In order to determine the goals, in the context of an environment analysis, we examined the regulatory requirements and analyzed trends and developments on the basis of studies and a press review. The focus here was primarily on associations, scientific findings, NGOs, and the current political discussion. In the framework of qualitative interviews and an online survey, we asked both internal and external stakeholders in order to ascertain their assessment of the materiality of sustainability issues for the Mobility's business model of MILES Mobility.

The focus was the impact on business relevance and the significance for external stakeholders. Environmental, societal, and economic impact were also incorporated. The result is a Materiality Matrix that summarizes the individual results.

Materiality matrix

Topics of potential significance extrapolated from the environment analysis, stakeholder interviews, (internal/external), and online surveys

Very
Significant



Prio 1 Prio 2 Prio 3 Prio 4

Sustainability Management

Employees

Customers and Products

Commercial Operations

From the process, 9 out of 18 selected sustainability topics have emerged as essential for MILES Mobility, with three being given a greater significance. The following report addresses these areas of action.

A GOOD BUSINESS MODEL

Motivated from the inside

We see our independence, i.e. not having a parent company to back us up, as a great advantage since it means our growth is intrinsically motivated: We have the liberty to live our idea of advancing the transportation revolution through carsharing. This is how we generate strong, solid growth that views profitability not as a goal, but as a consequence of our actions.

Growth potential

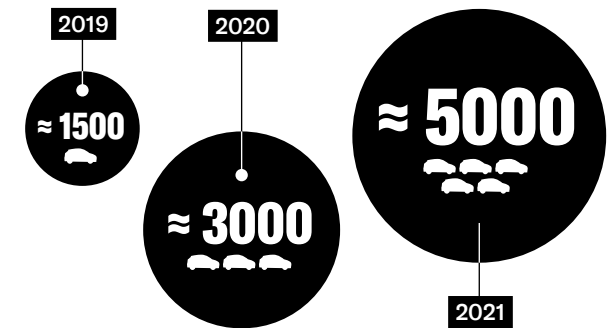
So far, we have been able to increase the number of vehicles in use each year significantly: from around 1,500 in 2019 to 3,000 in 2020, to just under 5,000 in 2021, and maintaining this growth is part of our planning. Turnover also rose steadily, more than doubling – to 47 million euros – from 2020 to 2021. Finally, the number of users grew by more than 50 percent from 2020 to 2021 – to over 740,000.

City Expansion

The constant expansion of our business into new cities and urban districts is an integral part of our growth strategy, and various criteria are used to determine the localities. Viewed generally, the higher the population density, the better developed the public transport system, and the greater the mix of work, leisure, and living in a place, the higher the demand for free-floating carsharing. The level of car ownership and the demographic characteristics are also relevant.



MILES Vehicle Fleet



Our business model

Positive effects

✓ Customers and products

Improved quality of both residential life and short-term visits

- less individual transport
- less need for public thoroughfares
- less air pollution
- less noise

More climate-friendly transport

- promotion of e-mobility
- increased use of modern vehicles
- strengthening public transport and multimodal traffic behaviour

✓ Employees

A future-oriented working environment

✓ Business operations

CO₂ neutral operation in 2026

Strengthening sustainable supply chains

✓ Sustainability management

Intrinsically sustainable business model

Support for charity projects

Negative effects

✗ Environment

CO₂ emissions from internal-combustion engines

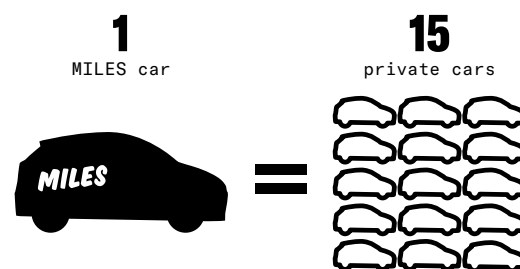
Continued use of vehicles and the corresponding resource requirements

GOOD FOR THE ENVIRONMENT

Sustainable cities and communities play a leading role in environmental protection because, for the first time in world history, the majority of the population lives in urban agglomerations. As a carsharing service provider, we make an important contribution to improving the climate in cities and enhancing the quality of life.

Reducing environmental pollution in metropolitan areas and making urban life more liveable and appealing is an important concern for MILES. We want to achieve this by offering city dwellers an affordable, always-available, and comfortable alternative to owning their own car.

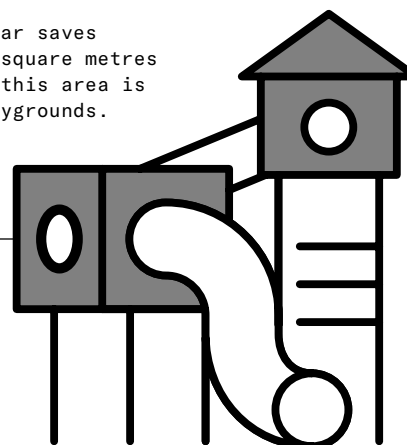
We see ourselves as an important part of the personal mobility mix that is necessary to improve urban life. In order to accelerate the traffic turnaround and promote people's multimodal traffic behavior, we work closely with public transport and other mobility platforms.



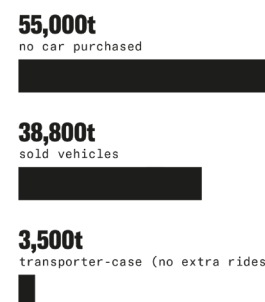
Every single MILES car saves between 186 and 205 square metres of space. Together, this area is enough for 1,306 playgrounds.

> 1,300 playgrounds
1 playground = 600m²

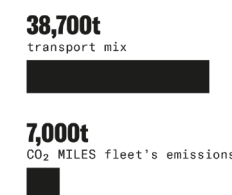
As at 31 December



CO₂ savings



CO₂ consumption



CO₂ saving net



The transportation sector is one of the largest CO₂ emitters because both the use and production of motor vehicles are harmful to the environment. At MILES, we make sure that our vehicles are as environmentally friendly as possible. Of course our shared vehicles also emit CO₂, but to a lesser extent than the average private car.

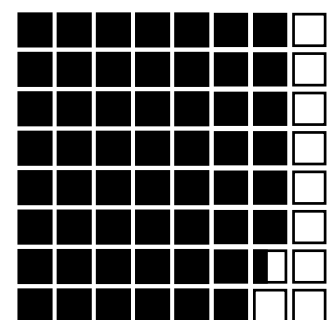
Good to know

Throughout Germany, we are among the pioneers in the conversion to zero-emission drive trains. By increasing our fleet's degree of electrification and utilization rates and expanding geographically, MILES will exponentially increase its sustainability impact and minimize CO₂ emissions. By 2026, we will be emissions neutral in operations, including through the increase of battery-powered electric vehicles, the use of green electricity for charging, and other offsets.



GOOD FOR PEOPLE

Team



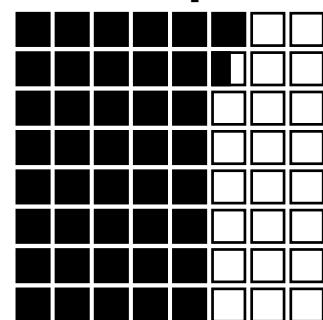
85%

Men

15%

Women

Leadership Team



65%

Men

35%

Women



Free parking

Parking in public car parks within our business area is free of charge for all MILES customers.



Flexible rates

With the MILES kilometre rate, the journey is relaxed: no counting of minutes, no stress. If you need the car longer, you can use our hourly and daily rates.



Fuel, charging, and insurance are included

All MILES rates include insurance. Refuelling/charging is also free of charge within Germany. All valid refuelling and charging stations are listed in the app.

Customers

To make individual mobility accessible to all and to motivate them to use car sharing car-sharing, it requires a system that is consistently tailored to the needs of the customers and that the service is easy to use. The 24/7 availability, flexibility, for example through different tariffs and vehicle models or extra benefits, such as vacation trips and trips to other to other MILES cities are just a few of the of the measures we take to provide users with a convenient inside a convenient offer.

Charity

For fair and inclusive coexistence, we also invest a portion of our sales in regional and charitable projects: "MILES Charity" continuously donates to associations and organizations committed to equal rights, equality, and social causes.

Employees

As an employer and also as a B2C brand, MILES serves a role model. For us, it is a matter of course that we proactively propagate and live fair cooperation and advocate the equal treatment of all people. Our employees are hired regardless of age, gender, sexual orientation, disability, ethnicity, religion, origin, and social or economic status. In order to convey at least part of this to the outside world, we use gender-neutral language in contracts, job advertisements, and all external communication. At MILES, employees with disabilities are integrated into the team on an equal footing. We do not have gender pay gaps.



OUR KEY FIGURES

(as at 31.12.2021)

Employees

	2021	
Total workforce 1 (total HC)	291	number
Employees under 30 years (total HC)	68,7	in %
Employees 30-50 years (total HC)	28,9	in %
Employees over 50 years (total HC)	2,4	in %
Proportion of employees m/f/d (HC total)	85/15/0	in %
Proportion of employees in leadership team m/f/d (HC HQ)	65/35/0	in %
Fluctuation rate HC total	4	in %
Absence rate/sickness rate HC total	8,2	in %

Operating figures

	2021	
Annual sales	47	in Mio. EUR
Total vehicles	4915	number of units
Total registered customers	740.000	number of persons
Total municipalities	8	number
Total depth-integration platforms	4	number

Ecological criteria

	2021	
CO2 emissions saved by cars sold as a result of MILES	≈ 38.800	t
CO2 emissions saved by cars not purchased due to MILES	≈ 55.000	t
CO2 emissions saved by cars rented from MILES	≈ 3.500	t
Total CO2 emissions	≈ 7.000	t
CO2 emissions – Modal split	≈ 38.700	t
Total CO2 emissions saved by MILES	≈ 51.600	t

Source: Share Now & Karlsruher Institut für Technologie (KIT), A Study on Free-floating Carsharing in Europe, 2019

OUR GOALS

Increase Transparency	Goals	Year
GHG emissions	We want to calculate our overall corporate footprint. In the process, we will comply with the standard of the Greenhouse Gas Protocol and disaggregate Scope 1, 2 and 3. We will also investigate whether certification in accordance with ISO 14001 is both reasonable and feasible for us.	2023
Code of Conduct (internal and external)	<p>We want to implement a code of conduct for our employees to raise awareness of sustainability issues, principles of conduct, interaction with each other and with business partners.</p> <p>We want to compile a Code of conduct for our suppliers in which we take the supply chain into account.</p>	2023
Sustainability Strategy	We are developing a sustainability strategy and determining the strategy's principal fields of action. The standards upon which the sustainability strategy is based are environmental, social, and human rights.	2023

Measuring the impact	Goals	Year
Fleet CO2 Savings Saved space	11.500 vehicles 128.00t 2.000.000 m2	2022
CO2 compensation	In the future, we want to offer our customers the option of CO2 compensation.	2023

Tackling the topics operationally	Goals	Year
Increase the E-quota	We will constantly increase our E-quota and bring more electric vehicles onto the roads. In doing so, we are more electrified than the average number of vehicles in Germany.	continuously
Diversity	The D quota is to be increased. Furthermore, we want to use the MILES Charity for the proactive support of projects that promote diverse coexistence and equal treatment for all.	2023

LEGAL NOTICE

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